

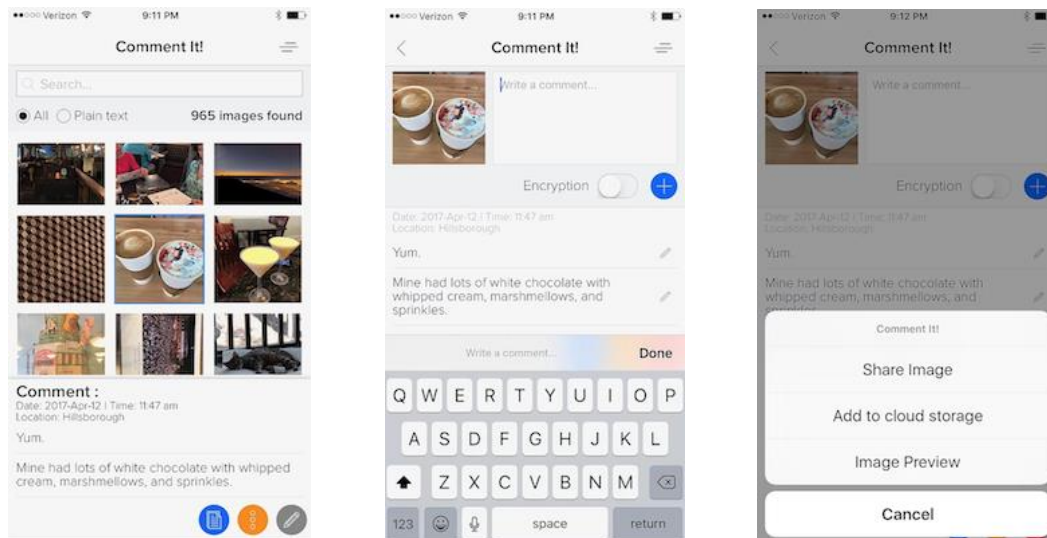


Comment It!

'Comment It!' available now on the Apple iTunes App Store, coming soon to the Android, Windows and Mac platforms.

Comment It! is an app that adds narratives to photos and subsequently searches for photos via those narratives. The narratives are embedded in the photo file and stay with the photo no matter where it is sent to or shared.

CHAPEL HILL, NC – JULY 23, 2017 – Available today, the app, Comment It!, provides a super easy way for people who take pictures with their phone to add comment narratives directly to their photo files. The comment narratives are embedded in the photo files, so no matter where the photo goes via messenger, shared social media, or other file sharing application, the comment narratives go with the photo. Users can perform keyword searches on their camera rolls to quickly find photos annotated with Comment It!



In addition to adding comment narratives to photos and being able to subsequently perform keyword searches to find photos in your camera roll, Comment It! enables the user to display embedded date and time and geo-location information of the photo. Comment It! allows for encrypting sensitive comments by utilizing a user-specific key for the encryption algorithm. Comment It! integrates seamlessly with your camera roll and iCloud storage, and automatically copies all comment narratives of the selected photo to the clipboard when sharing that photo to any messenger, social media location, or file sharing application.

Comment It! is available at no cost from the Apple iTunes App Store. Currently Comment It! is available in English. Upcoming versions will add support for multiple languages as well as Android, Windows and Mac versions. The Comment It! app is the result of a joint venture between sail44 software and TatvaSoft.

Please visit www.comment-it-app.com for more Comment It! information.

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If you would like further information on Comment It!, or you would like to schedule an interview, please contact:

Steven Boone Phone 1.919.810.1406 E-Mail: steven.boone@sail44.com

To download the app, visit: <https://itunes.apple.com/us/app/comment-it/id1242849763?mt=8>